



CRUISE CONTROL RALLY 7



J U N E
24-25, 2023
M O H E G A N

SPONSORSHIP PACKET

FOR ALL OF US THAT ENJOY THE AUTOMOTIVE LIFESTYLE.

Cruise Control Rally, An event organized by Race The North, Brings you our 7th edition, Mohegan Sun. over 300 miles of hand picked routes. the Cruise Control Rally experience will launch Saturday morning with checkpoint one-registration and check in. After a spirited drive, Checkpoint two- on Saturday will be a private waterfront luncheon at Boca in Bridgeport Connecticut. Next we continue our spirited drive together, Checkpoint three- Monza , world class Karting at Foxwoods, Mashantucket CT for a private group only Karting experience! We Rally Together! We Race Together! Next we continue on with our spirited drive to Checkpoint four- Mohegan Sun Resort and Casino Uncasville Connecticut! Where we are welcomed to our world class accommodations. We then indulge in a full course plated dinner for our group, Finally followed by an incredible Cruise Control Rally closing party with full entertainment to enjoy the night away! Sunday morning we are presented with a full gorgeous breakfast to bid us farewell to Mohegan Sun Resort and Casino.



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SPONSORSHIP BENEFITS AND PRICING

Cruise Control Rally connects its yearly sponsor partnerships to the diverse demographic that follows the Race The North lifestyle, Event, and Brand.

Cruise Control Rally creates different opportunities and activities that sponsors can benefit from such as our social media, progressive media, product placement, branding and live audience presence.

We invite you to look into how partnering with Race The North can drastically improve your exposure to potential new clients while building your social media fan base.

- Your logo/brand on all participating vehicles
- Promotions on all social media
- Promotion of your brand and product within the Race the North community
- Logo on all official marketing
- 1 participating car on the rally with 2 participants
- Co-branded apparel

PRICING:

LOGO ON ALL OFFICIAL MARKETING
SPONSORSHIP
SPONSORSHIP & PARTICIPATION

\$1000 USD
\$3500 USD
\$6000 USD



RTN
RACE THE NORTH

CRUISE CONTROL
RALLY 7



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SPONSORS



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On Track Insurance.com

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